RISE AND SHINE
AND PARTNERS

Hi there,

Meet Rise and Shine and Partners. And in case you like "ands," here's a few more. We're independent, and full-service, in-office and digitally nomadic. *And* your for-hire, all-fire, band of "brand navigators," bound by the belief that our brightest days are ahead.

Brand Navigation means we pass on anything pre-packaged. Because yesterday's fresh is today's forgettable. We strategize how to get person A, B, and yes, even Gen Z, to like you. Then we collaborate to create work that needs no extra words.

We're equal parts brain and bustle.
Scrappers, when needed. Craftspeople, when not. For us, all creative is created equal, to our highest standards. In fact, our proprietary AI platform enables *Good Creative At Scale™,* automating the delivery of infinite human ideas, and putting a pin in ever-escalating agency fees.

Above the line. Below the line. Blur the line.
We're built to grow brands who share an ambition that's greater than the status quo — from Fortune 100, to startups, to clients of all sizes. Namely, a few of our current AOR clients who have achieved sustained growth of 15% or more, Y-O-Y. To date, we've earned accolades like the "Best Sm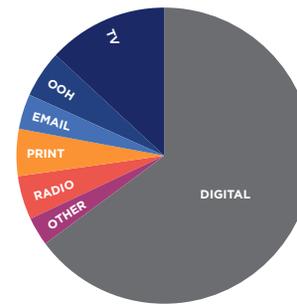all Agency in the U.S.," according to the American Association of Advertising Agencies. A handful of Effies and Gold Lions at Cannes. We are proudly media-agnostic, but zelots for scroll-stopping creativity. So when you're searching for a new partner, or even just a date (insert project here)... We know where there's blue sky to be found.

Results-driven optimists at work.

C'mon, follow us.

Channel Mix

TV · OOH · EMAIL · PRINT · RADIO · OTHER · DIGITAL

Capitalized Fees & Billings

2019	2020	2021	2022
$65MM	$62MM	$72MM	$85MM
	You remember 2020, right?		Projected

Black - 11% **Multi** - 6%
Asian - 18% **White** - 65%

35% BIPOC

We're 100% committed to building a diverse, equitable and inclusive work culture.

A sample of Fortune 100 and entrepreneurial clients we've served.

REDLOCKS IRISH WHISKEY · ANDERSEN WINDOWS & DOORS · PING · L&B LUNDS & BYERLYS · NORTH MEMORIAL HEALTH · UNITED · BEST BUY · Hertz · DELL

Contact
Crawford Jordan | Director, Business Development
crawford.jordan@riseandshineandpartners.com

Location
4353 Upton Ave. S., Suite 300
Minneapolis, MN 55410

riseandshineandpartners.com