

RISE AND SHINE

AND PARTNERS



Hi there,

Meet Rise and Shine and Partners. And in case you like “ands,” here’s a few more. We’re independent, and full-service, in-office and digitally nomadic. And your for-hire, all-fire, band of “brand navigators,” bound by the belief that our brightest days are ahead.

Brand Navigation means we pass on anything pre-packaged. Because yesterday’s fresh is today’s forgettable. We strategize how to get person A, B, and yes, even Gen Z, to like you. Then we collaborate to create work that needs no extra words.

We’re equal parts brain and bustle. Scrappers, when needed. Craftspeople, when not. For us, all creative is created equal, to our highest standards. In fact, our proprietary AI platform enables *Good Creative At Scale™*, automating the delivery of infinite human ideas, and putting a pin in ever-escalating agency fees.

Above the line. Below the line. Blur the line.

We’re built to grow brands who share an ambition that’s greater than the status quo — from Fortune 100, to startups, to clients of all sizes. Namely, a few of our current AOR clients who have achieved sustained growth of 15% or more, Y-O-Y. To date, we’ve earned accolades like the “Best Small Agency in the U.S.,” according to the

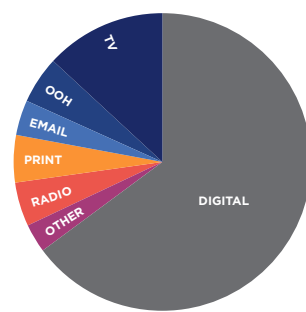


Results-driven optimists at work.

American Association of Advertising Agencies. A handful of Effies and Gold Lions at Cannes. We are proudly media-agnostic, but zealous for scroll-stopping creativity. So when you’re searching for a new partner, or even just a date (insert project here)... We know where there’s blue sky to be found.

C’mon, follow us.

Channel Mix



Capitalized Fees & Billings



Black - 11%
Asian - 18%

Multi - 6%
White - 65%

35%
BIPOC

We’re 100% committed to building a diverse, equitable and inclusive work culture.

A sample of Fortune 100 and entrepreneurial clients we’ve served.



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